



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)

NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA



A Report on

"World Suicide Prevention Day- Changing the Narrative on Suicide"

Organized by

NSS Cell in association with NCC Unit, MITS Deemed to be University

Date: 10th September 2025



MITS
MADANAPALLE

**MADANAPALLE INSTITUTE OF
TECHNOLOGY & SCIENCE**
DEEMED TO BE UNIVERSITY
(Declared under section 3 of UGC Act, 1956 by Govt. of India - MoE)

**National Cadet Corps (NCC) and
National Service Scheme (NSS) Cell**



organizing

WORLD SUICIDE PREVENTION DAY
Changing the Narrative on Suicide



DATE: 10-09-2025

TIME: 2:30 PM

VENUE: KK BLOCK

Chief Patron

Dr. N. Vijaya Bhaskar Choudary, Ph. D.,
Chancellor

Patron

Mrs. Keerthi Nadella
Executive Director

Chief Convenor

Dr. C. Yuvaraj
Vice-Chancellor (i/c)

Co-convenor

Lt. Dr. N Naveen Kumar
Associate NCC Officer

Coordinator

Mr. Pujari Rajesh
NSS Programme Coordinator

Report Submitted by: Mr. P. Rajesh, NSS Coordinator & Assistant Professor, Department of Mechanical Engineering.

Resource Person Details: Mrs. U Vijaya Lakshmi, Sr. Manager, International Relations and student counsellor.

Mode of Conduct: Offline

Report Received on 15.09.2025.

The NSS Cell of MITS Deemed to be University observed **World Suicide Prevention Day** on 11th September 2025 with the theme **"Changing the Narrative"**. The program aimed to spread awareness on mental health, reduce the stigma surrounding suicide, and encourage students to seek timely help during distress.



The event began with a welcome address by the Mr. Pujari Rajesh, NSS Programme Coordinator, who emphasized the importance of nurturing emotional well-being and building a supportive environment on campus. The speaker, **Mrs. U Vijaya Lakshmi**, Sr. Manager, International Relations and student counsellor, delivered an insightful talk on the warning signs of suicidal tendencies, effective coping strategies, and the role of friends, family, and institutions in extending support to those in need.

Interactive sessions and open discussions were organized where students shared their views on mental health challenges faced by the youth. The resource person highlighted the importance of listening without judgment, seeking professional help, and practicing self-care techniques.



As part of the awareness drive, NSS volunteers prepared poster presentations on “Mental Health Matters.” Pledge-taking ceremony where students committed to being empathetic and supportive peers.

The event concluded with a vote of thanks by the Dr. N Naveen Kumar, Associate NCC Officer and NSS Programme Coordinator, who appreciated the active participation of students and volunteers in making the program impactful. The observance of World Suicide Prevention Day served as a reminder that every life is valuable and that timely intervention can save lives.

Outcome of the Program:

- Enhanced awareness among students about mental health and suicide prevention.
- Encouraged peer support networks within the university.
- Promoted a culture of empathy, understanding, and timely help-seeking behaviour.

The NSS Cell, MITS deemed to be University, reaffirmed its commitment to organizing more such programs to ensure the well-being of students and to contribute towards building a healthy and supportive academic environment.

Newspaper Clips:



గస్త్రుల చేతారు. ప్రతి సంవత్సరంలోనూ ఓడారు వసంతు, ఆతరులతో మువ్వలకుడారు చేదాగి ఉండం, తామర పండ్ల ప్రతినిధిలోనూ అనంతపురం వస్త్రుల వేదాగి ఉండం, కావ్యముల, కవితలలో తనకు రావల్సినది ఏదీ దగ్గరలోనే వసంతు ప్రతినిధిలకు వందల అక్షరాలు చేసినట్లు ఆ వస్త్రులు ఆతరులతో ఆలోచనలు చేస్తున్నారని ప్రాచీనాంధ్రాల నుండి వస్తున్నారు. ఇవి గ్రామీణుల తమ తాటి విద్యార్థులను ముందుగా ఆ విద్యార్థి గురువుల తండ్రిగారు పంపిస్తున్నారని లేదా తమ ఆధ్యాపకులను చేపమేనా చేసుకోవాలని చెప్పినారు. ఈ కావ్యరచనలో యివే ఎవే ఎవే తల్లిగనదిగో, రాక్షసి, మిన్నది, నీచి ఆ తల్లిగనదిగో దాక్షరీ నీచిని తుమారీ, ఆధ్యాపకుని, విద్యార్థిని పేర్కొన్నారు.